

To whom it may concern:

My name is Lancy Lim. I was born and raised in Singapore. I became an American Citizen in 1990.

Upon my arrival in New York, I worked as a hairstylist, supporting myself through college, while pursuing an AAS Degree in 1996 in Menswear and a B.S. in 2001 in Fashion Merchandising Management at the Fashion Institute of Technology.

For the past 26 years, I have had a successful career in the fashion industry in New York.

Post Covid 19, my position as technical designer for woven top category was eliminated at Talbots. Inc, and I completed an online graphic design certificate with the New York Institute of Art and Design.

I am well versed in WEB PDM version 5 and 7, Microsoft Office Window 10, Excel, and Gerber Yunique PLM. My last contract at GIII in the Karl Lagerfeld sportswear division involved compiling, building, and creating a library for each fabrication, yarn, trim, AI art files, cads, and material for all product categories, such as woven outerwear, pants, skirt, top; cut & sewn and full-fashioned Sweaters. I coordinated with the Production Team on preparing purchase orders after releasing BOMs and the development of Tech Packs for the factories.

I have knowledge of Fundamental Adobe illustrator and Photoshop; however, I can provide technical sketches through hand drawings. I had a good track record in maintaining monthly delivery at U\$500,000 of sales for woven tops and soft blouses at Talbots Inc.,

Since December 2022, my current position is a Sr. Technical designer at Free Country Inc., handling Men's Woven Outerwear, layering pieces, Jackets and Woven shirts in the menswear department. I am supervising an assistant. While at FC I established an extensive block and sloper library which resulted in approvals three weeks ahead of the cut date, and a single fit round to approval for every style!

I had successfully completed an education course in Gerber Accumark at FIT (Fashion Institute of technology) in July 2024.

I am detailed oriented and a fast learner. I am confident I can be an effective and productive addition to your existing team.

Attached resume for your review and consideration. I look forward to hearing from you and your team.

Sincerely

Lancy Lim

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Lancy Lim

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Summary: My experience and positions in the fashion industry for the past 27 years have evolved around product design, product development and technical design.

Specialty in Technical Design for last 20 years: Including generating development tech packs and garment constructions from inception through production, conducting live fittings on Missy, Petite, Weman and Men. Analyzing and evaluating garment construction, managing multi season calendars with an internal team to achieve timely deliveries to maintain floor plans.

Knowledge in Product Design and Product Development for 7 years: Establish Care instruction. Conduct weekly internal meetings to monitor time and action. Negotiate minimums and pricings with Mills on fabric for sample yardage and bulk order. Coordinate with R&D on wash programs. Monitoring production schedules, purchase orders and deliveries.

Free Country Inc., 12/2022 to Current. Sr. Technical Designer in Men's Woven Outerwear, Shirts, and layering.

- Leads role in Weekly fitting for Men, handling both Regular (Size M) and big size (2XLT).
- Daily communications of fit and balances issues.
- Able to review and correct patterns to execute fit comment on a timely manner.
- Issues grading guidelines to vendors after fit approval and develop slopers and blocks to ensure consistent specification in line with design objective.
- Management skills include utilizing and supervising support staff to facilitate efficient and productive workflow.

Talbots Inc., New York Design Studio 01/2016 –26/6/2020 (laid off) Technical design in woven top / blouses.

- Led seasonal style fittings on Proto with Sr. management, design, product development, merchants, and sourcing.
- Provided detailed technical packages including construction, measurement, sewing construction, care labels placement.
- Conduct fittings on live models and resolve fit issues on all size class with design.
- Review patterns from factories and apply necessary corrections, and occasionally, would need to translate into Chinese.
- Collaborate with sourcing team and vendors on garment testing to ensure proper grading and tolerances are implemented for production.
- Daily communication with Oversea agents on fit correction and monitoring the calendars to maintain cut date.
- Partner with Print team on layout approval for full size run to achieve margin and minimize wastage.
- Partner with internal pattern makers and seamstress on drape correction for oversee development.
- Establish, reviewed and approved block for all size classes on "non-Iron" woven top category.

Kenneth Cole Productions, Women Black Label 01/2013 - 09/2014 Technical Design in Soft woven top, blouse, C&S (division was closed)

- Develop specs for showroom samples.
- Worked with in-house seamstress and pattern maker on correction for showroom samples after fitting.
- Weekly meeting with counterpart in production on delivery and addressed any call out on potential production problems.
- Live fittings with Koby, Designers, Merchandisers, and production team; to ensure corrections needed for fit samples is maintained to meet floor plans and margin.
- Tracked fit samples to pre-production.
- Daily communication directly with Factories on pattern correction and monitored the T & A, to maintain cut date.

Ralph Lauren Inc., 09/ 2010 – 11/ 2012 Rugby women knit. Product Development Manager

- Create seasonal folder and cost page in WEB PDM
- Collaborate with designers on reviews and approvals on fabric quality, lap dips, knit downs, and all trims.
- Liaison between design and technical design on design handoffs
- Partner with trim department on approvals for sample and bulk.

- Reviews and approves print, knit down stripe layout and wash submit with designer.
- In-charge of care and wash labels and instruction for bulk.
- In-charge of weekly WIP meeting. Track and ensure the timelines of all fit and wash approvals.
- Maintain costing chart for each delivery with updated yield consumption from inception through production prior to grading.
- Partner with TD team to ensure all SRS requests are sent on time for line review.
- Liaise between design, merchandise, and overseas agent on colorways / per style for showing rigging.

Calypso St. Barth Inc., 07/2007 – 1/2009 Sr. Technical Design in Woven Blouses, Cut & Sewn and Full Fashion Sweater (laid off)

- Generate development spec for 1st proto.
- Live fittings with Design, In house Pattern Maker and Merchandiser.
- Reviewed patterns with in-house pattern maker on correction.
- Issued and communicated with local factories in garment district, after reviewing graded nest and markers.
- Worked with in house pattern maker on drapes for domestic development (with local Chinese Factories).
- Partner with Print team on layout approval for full size run to achieve margin and minimize wastage.
- Collaborated with overseas factories on grading for full fashion sweaters, occasionally, with translation in Chinese.
- Tracked, reviewed, and approved samples delivery from 1st proto through Top of production.

Ralph Lauren Inc., 02/2003 – 03/ 2006 Women Blue Label Knit. Product Design Manager

- Generate development spec for SRS.
- Coordinate with Merchandiser for Licenses and programs for Polo.com, and distribution on SMS samples for showroom.
- Develop and approve exclusive trims from development through production.
- Develop technical hangtags, involving fabric property research and legal restrictions.
- Participate in showroom rigging and take notes during line openings from Mr. Lauren.
- Maintain BOM (bill of materials) in WEB PDM and Maintain up-to-date sketch in WEB PDM
- Daily communication with Oversea Agent on T&A for fit approval and updated / Maintained BOM page in WEB PDM.

Employment History

03/2022 – 05/2022 Freelancing at GIII - Karl Lagerfeld Women Sportswear Division.

10/2014 – 12/ 2015 Freelancing at Kate Spade – Women’s Dresses, Top, Blouses.

03/2009 – 08/2010 Freelancing at Kenneth Cole Production – Black Label in Women’s and Menswear’s.

05/2006 – 06/2007 Full Time Sr. Technical Design at Gap Inc.- Women’s Cut & Sewn and full fashion sweaters (laid off)

Education

Fashion Institute of Technology, New York

Associate of Applied Science in Menswear Design. May 1996

Bachelor of Science in Fashion Merchandising Management. May 2001

Academic Award Young Men Associate Scholarship 1995

Associations Phi Beta Kappa, New York Chapter 1994

Online Graphic Design Certificate, New York Institute of Art & Design. October 2021

Professional References

- Rebecca Skeen – Manager of Print Department, former co-worker at Talbots Inc., Cell (646) 734-5511.
- Nada Burgess – Sr. Technical Designer at Spirit Halloween; former Supervisor at Ralph Lauren Blue Label Knit. Cell (609) 992-6549
- Sally Adams – Former supervisor at Ralph Lauren (Women Rugby Knit) Cell (908) 380-6309

Languages

English, Mandarin, Cantonese

